

**Southside Athletic Foundation**  
**Meeting Minutes**  
**August 24, 2020**

Executive Director:	Luke Arnett	√ (tele)
President:	Jeff Lankford	√
Vice-President:	Suzi Latham	√
Secretary:	Leigh Millhoff	√
Treasurer:	Amanda Morgan	

Also in attendance:

Scott Mayo – Central Board

Coach Courtney Brothers - volleyball

Coach Chad Holderfield - boys basketball

Angie Sanders - SHS Athletic Director

Clay Johnson

Judy Shirley - boys basketball

Ashley Fortenberry - baseball

Andrea Rainey - baseball

Amber Condy - cheer

Cindy Martin - football

Tonya Orr - football

Tammy Gilliland - girls basketball

Jonathan Sanders

**CALL TO ORDER:** 6:35 p.m. - Jeff Lankford

**PRAYER:** Coach Chad Holderfield

**APPROVAL OF AGENDA:** motion by Suzie Latham, second by Ashley Fortenberry,  
all approved

**APPROVAL OF JUNE MEETING MINUTES:** motion by Tonya Orr, second by Judy  
Shirley, all approved

**WELCOME TO SAF:**

**INTRO OF OFFICERS:** Jeff Lankford

Brought to vote to combine Ex. Dir and Treasurer to Luke Arnett and appoint Amanda Morgan as Marketing Dir. - Ex. Dir and Treasurer has been a Dir. job description for the five years prior to Luke Arnett's appointment. Amanda Morgan's job has been marketing for those five years as well.

The thought process was to change the officer position of treasurer to marketing director to handle the website, social media, media guide, and other avenues that promotes the SAF and our sponsors. Amanda Morgan has been doing these mentions for several years under the title of treasurer.

Motion by Leigh Millhoff, second by Suzi Latham, all approved

**COMMITTEE REPORTS:** Luke Arnett

Reviewed financials for June/July 2020

**OLD BUSINESS:** Jeff Lankford

- Corporate Sponsors for 2020/21 – currently at 61 pledged – that is up from the 51 for 2019/20 - this could have some adjustments if another shutdown of school/sports due to COVID 19.
- Competition gym – volleyball/basketball - signs approved at last meeting for individual sports to display in gym. Can be for ind. sport or can be sold as a combo for both sports. A big screen TV has been purchased by SAF and hung on visitor wall for display of Corporate Sponsors to supplement the screen over concessions entry door giving more visibility to the corporate sponsors.

**NEW BUSINESS:** Jeff Lankford

- Three sports reps voted in to serve for one year on Central Board

Ashley Fortenberry

Judy Shirley

Tonya Orr

- SAF office hours/ meeting schedules: meetings will tentatively be held the third week of each month and will be scheduled around sports schedules if possible. Luke will not be setting up office hours at this time and all are in agreement the system of the last few months with communication and dropping off at his house is working well.
- 10K giveaway – tentatively scheduled for October 5<sup>th</sup> but The Venue cancelled and is not scheduled events at this time. Luke has a call in to 210 on the Tracks but has no response at this time. Discussed possibility of a virtual giveaway (which had little support) or looking at an outside event. Suzi Latham is to ck on a few outdoor options.
- Discussed setting up a mandatory meeting will all sports reps – TBA
- A meeting with the Central Board will be held after meeting to allocate grant money

#### **ADDITIONAL DISCUSSIONS:**

The issue was raised of concessions and pricing – Scott Mayo is working on a concession list and will be finalized and discussed at sports rep meeting.

Also regarding concession the issue of mandatory purchasing of Dasani water from Coke. It is in contract that concessions has to purchase water from the Coke company. They can discontinue our contract if this guideline is broken.

Luke Arnett reminded that all PO's turned in to be paid or reimbursed through SAF has to have sales tax added to the charge or it cannot be paid through SAF.

**NO EXCEPTIONS**

Angie Sanders reminded that tickets to football games can be (and encouraged to be) purchased online at gofan.co. This helps with lines at the ticket booths and at school. There have been additional temporary bleachers brought in to the field to encourage spacing.

**MEETING ADJOURNED:** Jeff Lankford

Motion by Suzi Latham, second by Ashley Fortenberry