

Southside Athletic Foundation
Meeting Minutes
September, 22, 2020

Executive Director:	Luke Arnett	✓
President:	Jeff Lankford	✓
Vice-President:	Suzi Latham	✓
Secretary:	Leigh Millhoff	✓
Marketing Director:	Amanda Morgan	

Also in attendance:

Coach Kim Nails	girls basketball	Scott Mayo	board member
Coach Courtney Brothers	volleyball	Kyle Reeves	board member
Ashley Fortenberry	baseball	Heather Ormiston	wrestling
Judy Shirley	boys basketball	Kailey Griffith	Softball
Stephanie Tucker	cross country	Andrea Rainey	baseball

CALL TO ORDER: Jeff Lankford 6:34 pm

PRAYER: Jeff Lankford

APPROVAL OF MINUTES FROM AUGUST 2020 MEETING: emailed last week
Motion: Judy Shirley Second: Ashley Fortenberry All favor

COMMITTEE REPORTS: Luke Arnett

Finance Committee:

*Rainbow City funds approved at August meeting were distributed to accounts and the August financials reflect those additions.

*Luke Arnett has resumed the \$1,000 monthly payment to Metro Bank for the loan on the field house.

The balance on the field house is \$69,764.97 as of today.

Approval of Financial reports:

Motion: Ashley Fortenberry Second: Andrea Rainey All favor

OLD BUSINESS: Luke Arnett / Jeff Lankford

*Corporate Sponsor Fundraising for 2020-2021

Update list distributed for the CS lists for this year

*10k Giveaway – previously scheduled to be held at the Venue and they cancelled all gatherings until further notice. Last meeting we discussed an outside event with the land owned by the city located next to the competition gym off of Hwy 77. This was rejected by Mayor Burns – suggesting it be held on the high school grounds. The initial dates of Oct 18/25 does not allow the time we need to have tickets printed, assigned, and handed out to athletes. A decision was made for Sunday, Nov. 1 on the high school grounds (pending approval from the BOE and high school administration).

We will distribute one ticket per athlete and they will be distributed by the sports reps / coaches to the players (high school and middle school). The sports reps will also be responsible for collecting the tickets from the athletes and turn in to SAF.

The cost of the event will be distributed to all the sports and will be based on tickets distributed (not on tickets sold).

Each sport will be responsible for one raffle item with a value of at least \$50 to be auctioned, raffled, or used as a door prize for the event.

Discussion to have Chad Ellis Entertainment come and provide music and assist in the event –contact made - Bridal Garden was contacted and we are on the calendar for her to provide catering for the event. She suggested each meal be packed as a take-out order to help with distribution time as well as avoiding contact due to COVID 19. Menu to be decided at a later date.

Times for the event to start serving is 4:00 pm – Drawing begins at 5:00 pm.

We will print 700 tickets for distribution.

Decorations to be decided at a later date.

Incentives were discussed and will be determined at a later date.

*Concession policies and procedures –

Scott Mayo has taken the old policy and procedures (dated 2011) and updated pricing and procedures.

A handout was provided with all details to the attendees.

NEW BUSINESS: Luke Arnett / Jeff Lankford

*Allocation of District 29 and 30 grants. County Commissioner grant.

These distributions were discussed and decided during a Central Board meeting last month. These funds have been received. A handout was provided with the distributions.

*Golf Cart donation – a golf cart was donated to SAF from a local business. It is available to all sports as needed.

*Fall & Winter Media Guides – these have been ordered and hope to be on sale at the Homecoming football game.

There were 250 ordered – 50 will be distributed to corporate sponsors – the remaining will be sold for \$15 each.

*Coronavirus Relief Funds Grant – board meeting to follow to discuss.

CLOSE OF MEETING: Motion: Jeff Lankford

Second: Ashley Fortenberry

All approve